

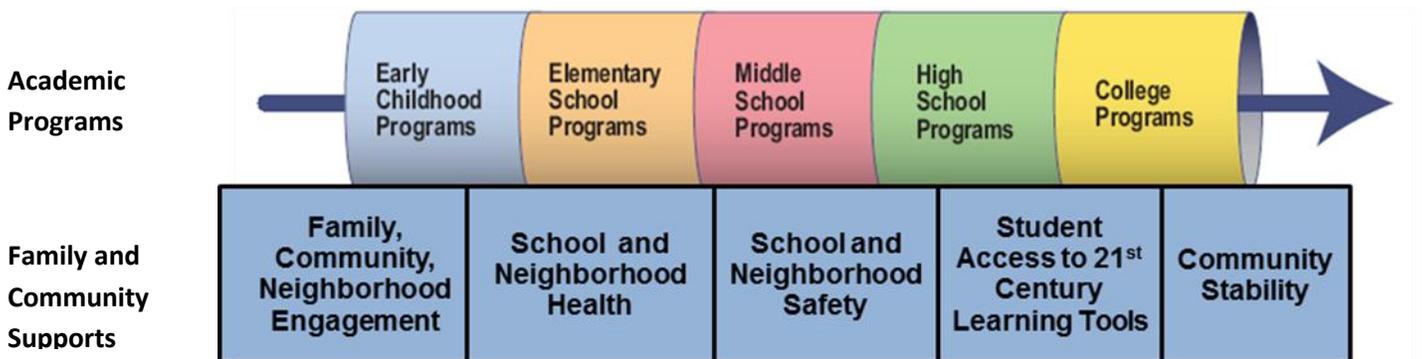
Jackson Triangle

Hayward's Promise Neighborhood

What is a 'Promise Neighborhood'?

The *Promise Neighborhoods Program* is a U.S. Department of Education initiative launched in April 2010 focused on breaking the cycle of inter-generational poverty by significantly improving the educational and developmental outcomes and overall life prospects of children and youth in our most distressed communities. Inspired by the success of *Harlem Children's Zone*, the Obama Administration has followed through on campaign promises to alleviate poverty with a national commitment to this comprehensive education-centered, place-based approach to support children from birth to college and career. The core idea behind the initiative is that providing both effective schools and strong systems of support to children and youth in poverty and, thus, meeting their health, social services, and educational needs, will offer them the best hope for a better life. The Promise Neighborhoods' vision is that "all children growing up in Promise Neighborhoods have access to effective schools and strong systems of family and community support that will prepare them to attain an excellent education and successfully transition to college and career."

Building a Continuum of Cradle-through-College-to-Career Solutions

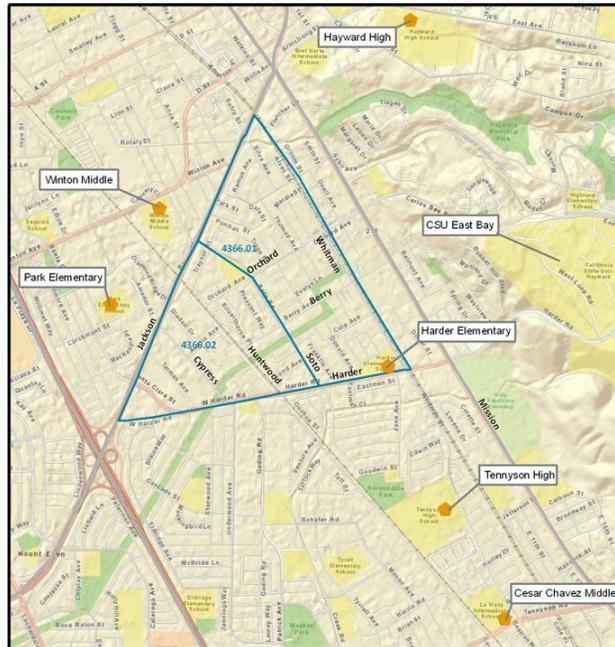


What does it mean that Hayward has a Promise Neighborhood planning grant?

CSUEB was one of 21 groups in the U.S. to receive a Promise Neighborhood planning grant. This one-year grant provided resources for a broad partnership of community members, neighborhood residents, agencies, and organizations to come together to design a continuum of cradle-through college-to-career solutions to improve educational and developmental outcomes for all students in Hayward's Jackson Triangle. This Promise Neighborhood comprehensive neighborhood revitalization plan includes a continuum of cradle- to-career solutions that are linked and integrated seamlessly, and include both academic programs and family and community supports. In Sept 2011, the plan developed from these efforts was submitted to the Department of Education in a proposal for implementation funding.

Jackson Triangle: Hayward's Promise Neighborhood

The planning grant supported the development of a comprehensive neighborhood revitalization plan focused on Hayward's Jackson Triangle neighborhood and adjacent areas of South Hayward. The Promise Neighborhood concept is to focus work in a small, defined place, at the neighborhood level, so that there are resources to serve all children in the defined area in an intensive way. As the program succeeds and further resources are accessed, the boundaries of the area being served and the numbers of children being served will expand. The hope is that the Hayward Promise Neighborhood will serve as a model and will grow from serving a relatively small number of children at the start, to serving all of Hayward's children in the future.

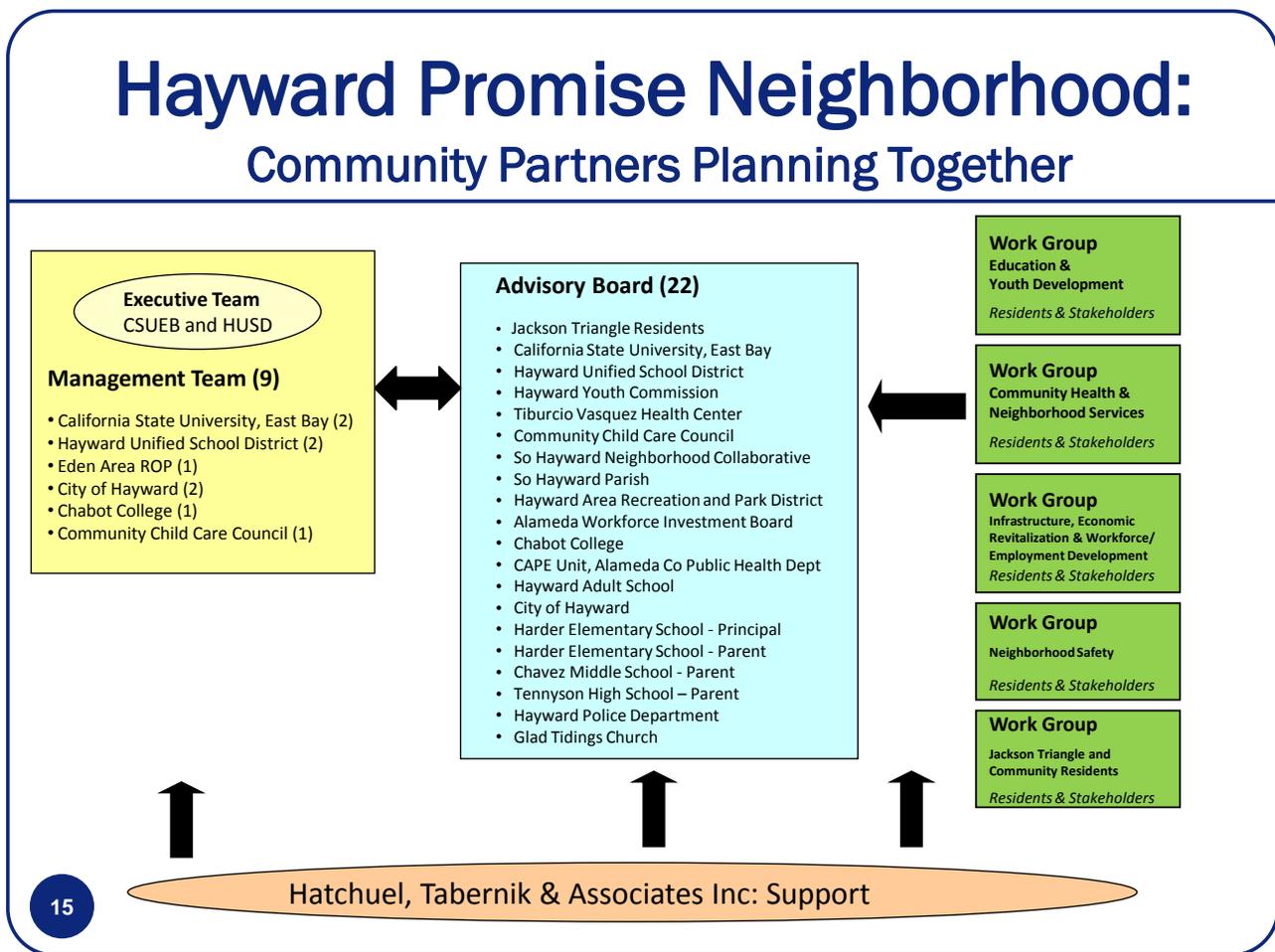


Goal of the Hayward Promise Neighborhood Planning Grant Year (Oct 2010- Oct 2011)

To develop a PLAN to improve educational and developmental outcomes of children to transform communities by:

- 1) **Improving Child Outcomes**: Supporting efforts to improve child outcomes and ensure that data on outcomes are communicated and analyzed by leaders and members of community.
- 2) **Building a Continuum** of seamlessly integrated cradle-through-college-to-career solutions to improve academic achievement/programs and family and community supports with effective schools at the center - areas of focus include: (1) family, community, neighborhood engagement; (2) school and neighborhood health and wellness; (3) school and neighborhood safety; (4) student access to 21st century learning tools; and (5) community stability.
- 3) **Building Capacity**: Identifying and increasing the capacity of organizations focused on achieving results from cradle-to-career and to build a college-going culture in the neighborhood.
- 4) **Integrating Other Community Supports/Programs** and breaking down silos between agencies so solutions are effective and efficient.
- 5) **Supporting Efforts to Sustain and “Scale Up”** proven, effective solutions beyond the initial neighborhood by working with local governments, organizations, stakeholders.
- 6) **Learning about the Overall Impact of Promise Neighborhoods** and the relationship between PN strategies and student outcomes.

What has been happening to develop the Hayward Promise Neighborhood Plan?



During the 2010-11 planning year, the team managing the grant, lead by California State University East Bay, has worked to develop a Comprehensive Neighborhood Revitalization Plan that proposes a continuum of evidence-based strategies to improve academic success and revitalize the neighborhood. Some of the specific activities that have been conducted in the planning period include:

- The Management Team has engaged residents and conducted a needs assessment in the Hayward Promise Neighborhood (HPN) that included surveys, focus groups, and stakeholder interviews.
- Data has been collected from the HPN area and analyzed for different segments of the population, i.e. for children, English learners, ethnic groups, etc.
- An Advisory Board has been convened to advise the Management Team on the assessment, the development of a continuum of evidence-based solutions, and the development of the Comprehensive Neighborhood Revitalization Plan.
- The Management Team has convened a series of Work Groups whose charge has been to review and propose strategies to improve issues such as academic programs and supports, safety, and neighborhood supports – all related to enhanced success of all children in the HPN.
- Based on the recommendations of the Work Groups, the Advisory Board, and the Promise Neighborhood Guidelines, the Management Team has prepared a plan which proposes a continuum of seamlessly integrated solutions with academic and family and community supports with effective schools at the center.

We have all been working to...

- Build a comprehensive plan to ensure each child in our community has the continuum of support they need to be successful from birth through college and career.
- Follow through on the partnerships required to deliver these plans and ultimately implement our community-based solutions.
- Design models to provide new or expand highly-effective early learning opportunities, after-school and summer programs, and approaches to ensuring the health and safety of each child and their families.
- Identify and integrate research-based programs where possible and prepare to rigorously evaluate the elements of our plans.
- Create clear metrics to determine whether progress is being made and use data to make decisions.
- Work to “braid” public and private funding to ensure the sustainability of projects.
- Most importantly, communities are encouraged to continue to put providing high quality schools and other educational options at the center of their work.

Jackson Triangle: Hayward’s Promise Neighborhood

Vision: All children growing up in Hayward’s Promise Neighborhood will have access to effective schools and strong systems of family and community support that will prepare them to attain an excellent education and successfully transition to college or post-secondary training and career.

Mission: Create a world class cradle-to-college-to-career education and support system to ensure every Hayward Promise Neighborhood child will succeed in 21st century careers.

Long Term Goals: Every Hayward Promise Neighborhood child/youth will:

- Be **prepared** for school
- Be **supported** in and out of school
- **Succeed** academically
- Be **enrolled** in post-secondary education, including workforce training
- **Graduate** from post-secondary education/training and enter a productive career

Contacts:

Andrew Keyv
HPN Program Director
Coordinator, Child Welfare & Attendance
Hayward Unified School District
510-784-2689
akeyv@husd.k12.ca.us

Sue Rodearmel, EdD
HPN Principal Investigator
Assistant Professor, Exercise Physiologist
Dept of Kinesiology, California State University, East Bay
510-885-4625
sue.rodearmel@csueastbay.edu

